SATOV

Position   Research Analyst

Location   Halifax, Nova Scotia, or Toronto, Ontario

Join Our Team at SATOV

SATOV is a dynamic and growing management consulting firm, founded in 2002 and renowned as Canada's leading boutique strategy consultancy. Our work spans growth strategy, operational excellence, and M&A advisory. We pride ourselves on providing top-tier expertise with an approach and fee structure that appeals to consulting-averse leaders.

Our primary consumer research team supports a wide array of projects, including brand development, marketing, innovation, and customer experience research. We serve senior leaders in various sectors, with particular expertise in consumer goods, loyalty and retail, specialty manufacturing, business and professional services, consumer and home services, financial services, and healthcare. We excel in helping Private Equity professionals maximize returns through target identification, commercial diligence at acquisition, and value creation in their portfolios.

Our internal culture is both intense and close-knit, with a focus on performance-driven collaboration. Employees at all levels work closely together, and our leadership is transparent about the firm's strategy and operations. Team members are encouraged to participate in business development and other firm-building activities.

Our clients include companies in private equity, consumer goods and services, media, education, financial services, and retail, as well as the Federal Government of Canada, various agencies, and healthcare organizations.

Job Description

As a Research Analyst at SATOV, you will play a crucial role in our projects, taking ownership of substantial research workstreams and demonstrating proficiency in storytelling and insights related to critical consumer research, including social trends, statistics, and modeling. You will work closely with other analysts, managers, or partners to set project parameters and touch points, gradually working more independently to deliver comprehensive solutions to our clients.

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You will be responsible for hands-on, end-to-end project involvement, from proposal or brief to final report. This could involve creating a 12-slide presentation to support a strategy engagement or a 40-page report for the client, along with a critical two-page summary and action items. We prioritize providing practical advice based on strong analytics.

Additionally, you will engage in qualitative research, including IDIs, focus groups, and ethnographies. This will involve project design, recruiting, moderating, engaging participants, and analyzing and reporting findings.

Qualifications

The following qualifications are essential for the Analyst role:

- Undergraduate or postgraduate degree in social sciences or a business-related field
- Strong competency in Excel, PowerPoint, and SPSS, Displayr, or similar software
- Strong organizational skills, especially in self-organization and time management
- Strong analytical skills and the ability to craft compelling narratives
- Excellent written and verbal communication skills to convey complex analyses and insights effectively
- Perseverance and goal orientation, with a focus on delivering high-quality outcomes for clients and the firm
- Strong research capabilities to gather and synthesize relevant information

Above all, we value individuals who align with SATOV's unique culture. To be a future leader here, you must demonstrate strong project ownership that is collaborative with our clients, without arrogance. You must be able to drive projects with intensity while also being compassionate and thoughtful. At SATOV, we solve challenging problems for our clients, and having a diverse team allows us to approach problems from many angles, leading to the best solutions.

Please send **Cover Letter**, **Transcripts**, and **Resume**
to: recruiting-hfx@satovconsultants.com

Due date to receive applications for this round is **March 1, 2024**